



15 Calico Circle
Ridgeway, SC 29130
(803)754-2513
schorse@sc-horse.com

South Carolina Horse

January 2, 2008

RE: Introducing South Carolina Horse

Dear Sir or Madam:

I would like to introduce you to South Carolina Horse, www.sc-horse.com. This is a new website that will pull in information from across South Carolina about Equestrian Events. At this point, there are no other sites dedicated to Equestrian Events in the state. It is very difficult for South Carolina Horse Lovers to find events taking place throughout the state. South Carolina Horse is changing this, a one stop website to find Equestrian Events throughout South Carolina regardless of the size of the event.

South Carolina Horse promises to be the premier website for South Carolina Equestrian Events and is sure to have a high volume of web traffic. As of this writing, there are currently over 80 events listed on South Carolina Horse for 2008. Please take the time in considering sponsoring this website and help it grow to the premier website for South Carolina Equestrian Events.

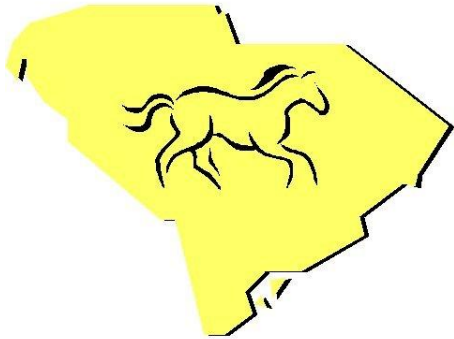
South Carolina Horse will always focus on the South Carolina Equestrian community and will grow to include other equestrian items beyond events.

I appreciate your consideration in sponsoring South Carolina Horse!

Sincerely,

Paul S. Beverly
SC-Horse

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www.sc-horse.com

Sponsorship Information

Available Options

- **Title Banner**

Your logo will appear on the top of the website to the right of the **South Carolina Horse** text. This banner will be visible regardless of where the user navigates to on SC-Horse. Links from your image can go to any website of your choice. Another option would be for SC-Horse to take your information and create a web page that will present your information in the main information window of the website.

- \$100 per month
- \$1000 per a year - \$100 savings off monthly cost

- **Home Page**

These ads will appear on Home page. Link to website of your choice.*

- Top left or right corner
 - \$50 per month
 - \$500 per year - \$100 savings off of monthly cost.
- Additional Home Page locations

These will be located below the main image or event on the home page.

- \$25 per month
- \$250 per year - \$50 savings off of monthly cost

- **Individual Month**

These will appear on the individual month pages. Placement will depend on number of sponsorships for that month. Link from the ad to website of your choice.*

- \$15 per month per month page.
- \$150 per year – \$30 off of monthly cost - you will have one ad on each month page.

- **Event Sponsorship**

These will be part associated with the specific event. Link to a website of your choice.*

- \$10 per event.

Sponsorship placement will be first come first served. Feel free to call or email to check whether someone has a committed for a particular space. Once you commit that you want a specific sponsorship space, you have 5 business days for payment to be received. If payment is not received within 5 business days, the space is back open for someone else.

Send Payment to:
SC Horse
15 Calico Circle
Ridgeway, SC 29130

Make Check payable to Paul S. Beverly

* If you do not have a website for additional information, SC-Horse can create a page for you on SC-Horse for \$10. This is a one-time charge.